



The *Signature* sip

**HOLIDAY
COLLECTION**

2025 Lookbook

asobu®

Happy Hats

BEANIE COLLECTION - CERAMIC LINED INSULATED MUG

Puramic™ ELIMINATES METAL TASTE™

BLUE/BLUE

BEIGE/BURGUNDY

asobu® V-INSULATED • 12oz/360ml Puramic™ ELIMINATES METAL TASTE™

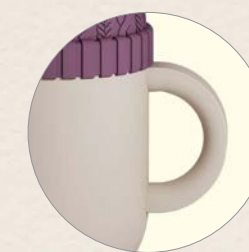
RED/GREEN

PURPLE/PINK

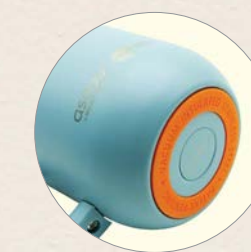
Item No: SM25 - 12 oz / 360 ml



Spill - Proof Hat Lid



Easy Carry Handle



Silicone Non Slip Base



Ceramic Lined Inner Wall

Color Options:



GIFT BOX

Dishwasher safe but print color may fade with dishwasher use.



PATENT PENDING

asobu®

Happy Hats

HAT COLLECTION - CERAMIC LINED INSULATED MUG

Puramic™
ELIMINATES METAL TASTE™

BLUE/BLUE



PATENT PENDING



BEIGE/BROWN

PURPLE/PINK

WHITE/RED

BLACK/BLACK



Spill - Proof Hat Lid



Easy Carry Handle



Silicone Non Slip Base



Ceramic Lined Inner Wall

Item No: SM25 -
12 oz / 360 ml

Color Options:



GIFT BOX



Ceramic Inner Coating Dishwasher Safe Lead Free

Dishwasher safe but print color may fade with dishwasher use.

asobu®

Happy Hats Tumbler

VACUUM INSULATED TUMBLER WITH HANDLE

NEW
Collection!



Hygienic Flip Straw



Silicone Non Slip Base



Easy Carry Handle



Cupholder Friendly

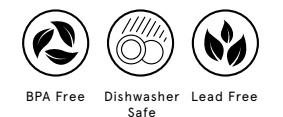


Item No: SM85 -
30 oz / 900 ml

Color Options:



Dishwasher safe but print color
may fade with dishwasher use.



PATENT PENDING

asobu®
Food Jar
 VACUUM INSULATED FOOD JAR



BLACK

BLUE



RED

WHITE



Leak And Spill-Proof Lid



Easy Carry Handle



Vacuum Insulated Lid And Body For Extended Hot and Cold Insulation

Item No: FJ20 -
 20 oz / 600 ml

Color Options:



GIFT BOX

Dishwasher safe but print color may fade with dishwasher use.



BPA Free Dishwasher Safe Lead Free

PATENT PENDING

asobu®
Glacier

VACUUM INSULATED BOTTLE
 WITH HANDLE

NEW
 Collection!



Color Options:



Dishwasher safe but print color may fade with dishwasher use.



Easy Carry Handle



Flip-top Lid With Pop-Up Straw



Silicone Non Slip Base



Cupholder Fringed

Item No: BF78
 Capacity : 40 oz / 1.2 L

PATENT PENDING

asobu®

Puramic™
ELIMINATES
METAL TASTE™



Coffee Express

CERAMIC LINED INSULATED TRAVEL MUG

Item No: BF52 - 12 oz / 360 ml

Color Options:



Pick Me Up

CERAMIC LINED INSULATED TRAVEL MUG

Item No: BF62 - 22 oz / 650 ml

Color Options:



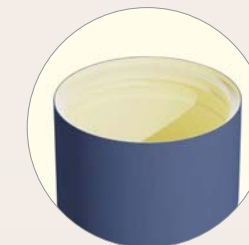
BF52 & BF62 Features:



Leak And Spill-Proof Lid



Cupholder Friendly



Ceramic Lined Inner Wall



Dishwasher safe but print color may fade with dishwasher use.

asobu®
Aspen
 INSULATED BOTTLE WITH 2 IN 1 LID

Item No: BF27 - 20 oz / 600 ml

Color Options:



asobu®
Boulder
 INSULATED BOTTLE WITH 2 IN 1 LID

Item No: BF28 - 34 oz / 1 L

Color Options:



BF27 & BF28 Features:



Sip-Through Lid For Hot Drinks
 Flip Up Straw For Cold Drinks



Easy Carry Handle



Cupholder Friendly -
 BF27 Only



Silicone Non Slip Base



Ceramic Lined Inner Wall



Dishwasher Safe

BPA Free



Ceramic Inner Coating

Lead Free

Dishwasher safe but print color may fade with dishwasher use.



Anti-Scratch Cork Base



Ceramic Lined Inner Wall



Spill Proof Lid Slide Lock Lid



asobu®
Ultimate
INSULATED COFFEE MUG

Item No: SM30 - 12 oz / 360 ml

Color Options:



RED PLAID



BURGUNDY



WHITE



BLACK



BLUE



PINK



GIFT BOX



Ceramic Lined Inner Wall



Spill Proof Lid Slide Lock Lid

asobu®
Infinite
VACUUM INSULATED CERAMIC CORK MUG

Color Options:



WHITE



BLACK



GIFT BOX

Item No: SM60 - 16 oz / 490 ml



Dishwasher Safe



BPA Free



Ceramic Inner Coating



Lead Free

Dishwasher safe but print color may fade with dishwasher use.

asobu®

Tower Mug

CERAMIC LINED
INSULATED TRAVEL MUG

Puramic™
ELIMINATES
METAL TASTE™



Spill Proof, Slide Lock Lid



Cupholder Friendly



Ceramic Lined Inner Wall



Easy Carry Handle

asobu®

Grande

VACUUM INSULATED TRAVEL MUG



Flip Top Lid



Leak And Spill-Proof Lid



Cupholder Friendly

Item No: SM90 - 20 oz / 600 ml

Color Options:



Dishwasher safe but print color may fade with dishwasher use.

Item No: BF31 - 20 oz / 600 ml

Color Options:



Dishwasher safe but print color may fade with dishwasher use.

PATENT ED

asobu®

Cold Brew

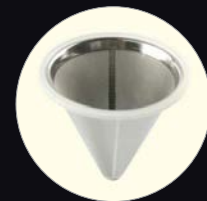
PORTABLE COLD BREW
COFFEE MAKER



Portable Serving Carafe



Durable Tritan™ Brewer



Stainless Steel Strainer

asobu®

Pourover

PORTABLE POUR OVER MAKER



Portable Serving Carafe



Borosilicate Glass Brewer



Stainless Steel Strainer

Item No: KB900 - 34 oz / 1 L

Color Options:



BLACK COPPER SILVER WHITE TUBE



COLD BREW PARTS



BPA Free Dishwasher Safe Lead Free

Dishwasher safe but print color may fade with dishwasher use.

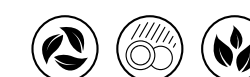
Item No: PO300 - 40 oz / 1 L

Color Options:



BLACK COPPER SILVER BURGUNDY GIFT TUBE

POUROVER PARTS



BPA Free Dishwasher Safe Lead Free

Dishwasher safe but print color may fade with dishwasher use.

PATENT ED

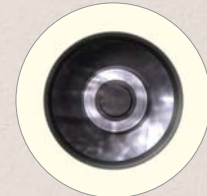
PATENT ED

asobu®
Orb CERAMIC LINED
 INSULATED BOTTLE

Puramic™
 ELIMINATES
 METAL TASTE™



Leak And Spill-Proof Lid



Lid Can Be Used As A Cup

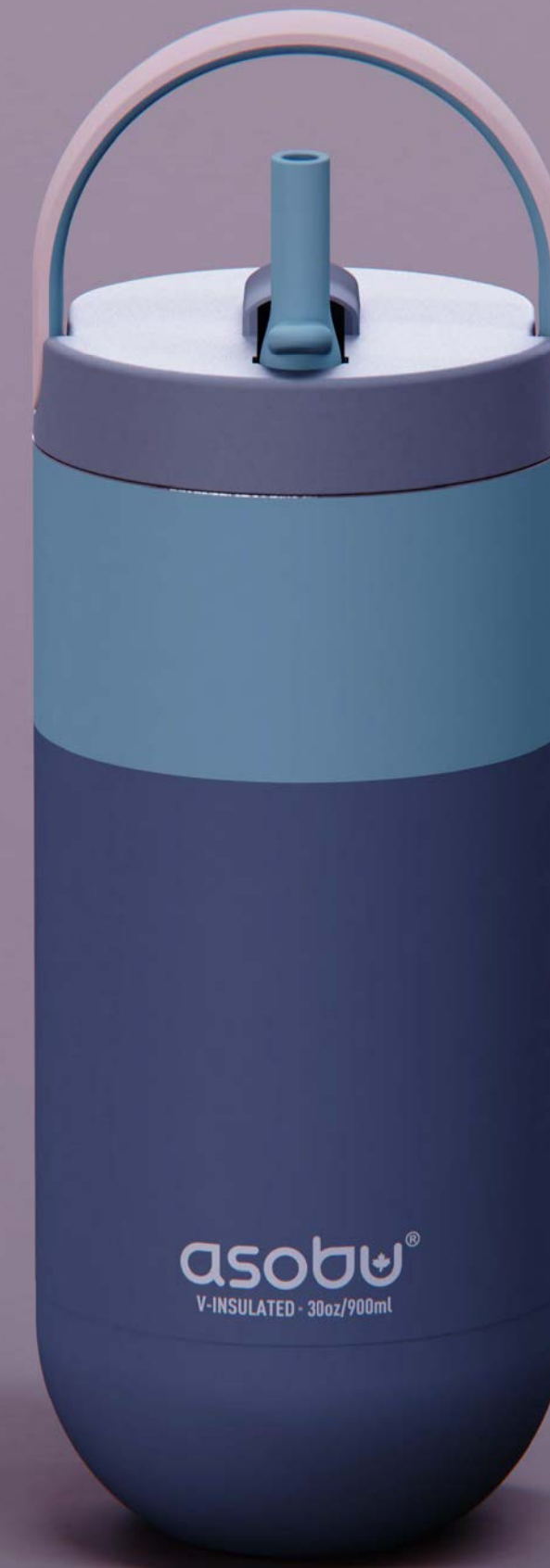


Ceramic Lined Inner Wall



Cupholder Friendly

asobu®
Orbit
 VACUUM INSULATED TUMBLER



Easy Carry Handle



Flip Up Straw



Hygienic Straw Shield



Silicone Non Slip Base



Ceramic Lined Inner Wall
 Pastel Colors Only

Item No: SBV30 - 14 oz / 420 ml

Color Options:



Dishwasher safe but print color may fade with dishwasher use.

Item No: SBV45 - 30 oz / 900 ml

Color Options:



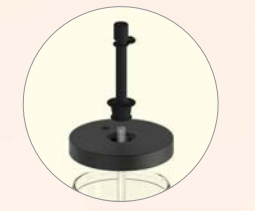
Dishwasher safe but print color may fade with dishwasher use.

PATENT ED

PATENT PENDING

asobu®
Marina

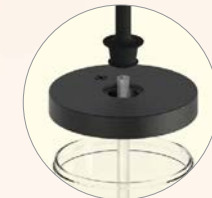
2 IN 1 INSULATED TUMBLER
 WITH DETACHABLE BASE



Flexible Straw With Cover



Spill-Proof Lid



Leak And Spill-Proof Lid



Durable See-Through Tritan™



Removable S/S Mug

asobu®
Explorer

SEE THROUGH TRAVEL TUMBLER
 WITH HANDLE & DETACHABLE
 INSULATED MUG



Detachable Tritan™ Tumbler



Detachable Tumbler



Cupholder Friendly



Silicone Non Slip Base

Item No: ICT400 - 28 oz / 845ml (Tritan™ Cup), 18 oz / 520 ml (S/S Cup)

Color Options:



Dishwasher safe but print color may fade with dishwasher use.

Item No: SM80 - 34 OZ / 1 L (Tritan™ Cup), 25 OZ / 739 ML (S/S CUP)

Color Options:



Dishwasher safe but print color may fade with dishwasher use.

PATENT PENDING

PATENT PENDING

asobu®
Duplex

INSULATED TUMBLER WITH
 DETACHABLE CAN COOLER BASE



22 oz Travel Mug



12 oz Can Cooler



Flip-Open Lid



Flip-Up Straw



Cupholder Friendly

asobu®
Cosmic
 VACUUM INSULATED TUMBLER



Easy Carry Handle



Pop - up Straw &
 Drinking Spout



Cupholder Friendly



Silicone Non Slip Base



Ceramic Lined Inner Wall
 Pastel Colors Only

Item No: SM82 - 22 oz / 660 ml (Tritan™ Cup), 12 oz / 360 ml (S/S Cup)

Color Options:



BPA Free Dishwasher Safe Lead Free

Dishwasher safe but print color may fade with dishwasher use.

Item No: BF77 - 32 oz / 1 L

Color Options:



Dishwasher Safe BPA Free



Ceramic Inner Coating Lead Free

Dishwasher safe but print color may fade with dishwasher use.

PATENT PENDING

PATENT PENDING

asobu®
Metro

VACUUM INSULATED BOTTLE
WITH REMOVABLE STRAW



Easy Carry Handle



Cupholder Friendly



Silicone Non Slip Base



Removable Straw



Ceramic Lined Inner Wall
Pastel Colors Only

asobu®
Aqualina

VACUUM INSULATED TUMBLER
WITH 2 IN 1 LID



Flip Top Lid For Hot Beverages



Straw For Cold Beverages



Cupholder Friendly



Squared Edges For
Comfort Grip

Item No: SBV34 - 22 oz / 650 ml

Color Options:



GIFT BOX



Dishwasher Safe



BPA Free



Ceramic Inner Coating



Lead Free

Dishwasher safe but print color may fade with dishwasher use.

Item No: BF23 - 20 oz / 600 ml

Color Options:



GIFT BOX



BPA Free



Dishwasher Safe



Lead Free

Dishwasher safe but print color may fade with dishwasher use.

PATENT PENDING

PATENT PENDING

asobu®

On The Rocks

VACUUM INSULATED WHISKEY SLEEVE



Separate Whiskey Glass

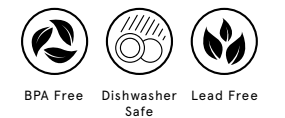


Detachable Cooler



Item No: LAO21 - 10.5 oz / 311 ml

Color Options:



Dishwasher safe but print color may fade with dishwasher use.

PATENT PENDING

PATENTED

asobu®

Premium

IRIDESCENT GLASSWARE



DWG43 - Glass Coffee Mug



DWG45 - Old Fashioned Glass



DWG44 - Stemless Glass



DWG46 - Stemless Flute



DWG42 - High Ball Glass



FEATURES

BOROSILICATE GLASS
Less susceptible to thermal shock

DOUBLE WALL
No sweat or condensation

INSULATED
Keep drinks cold or warm for longer



DISHWASHER SAFE



LEAD FREE



MICROWAVE SAFE



BPA FREE



PROTECTIVE GIFT BOX INCLUDED
No additional protective packaging required

bestie
by asobu

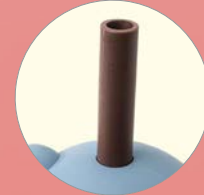
Sippy

VACUUM INSULATED TUMBLER
WITH FLEXIBLE SILICONE STRAW

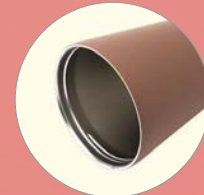
NEW
Collection!



Flexible Silicone Straw



Easy To Drink, Wider Straw



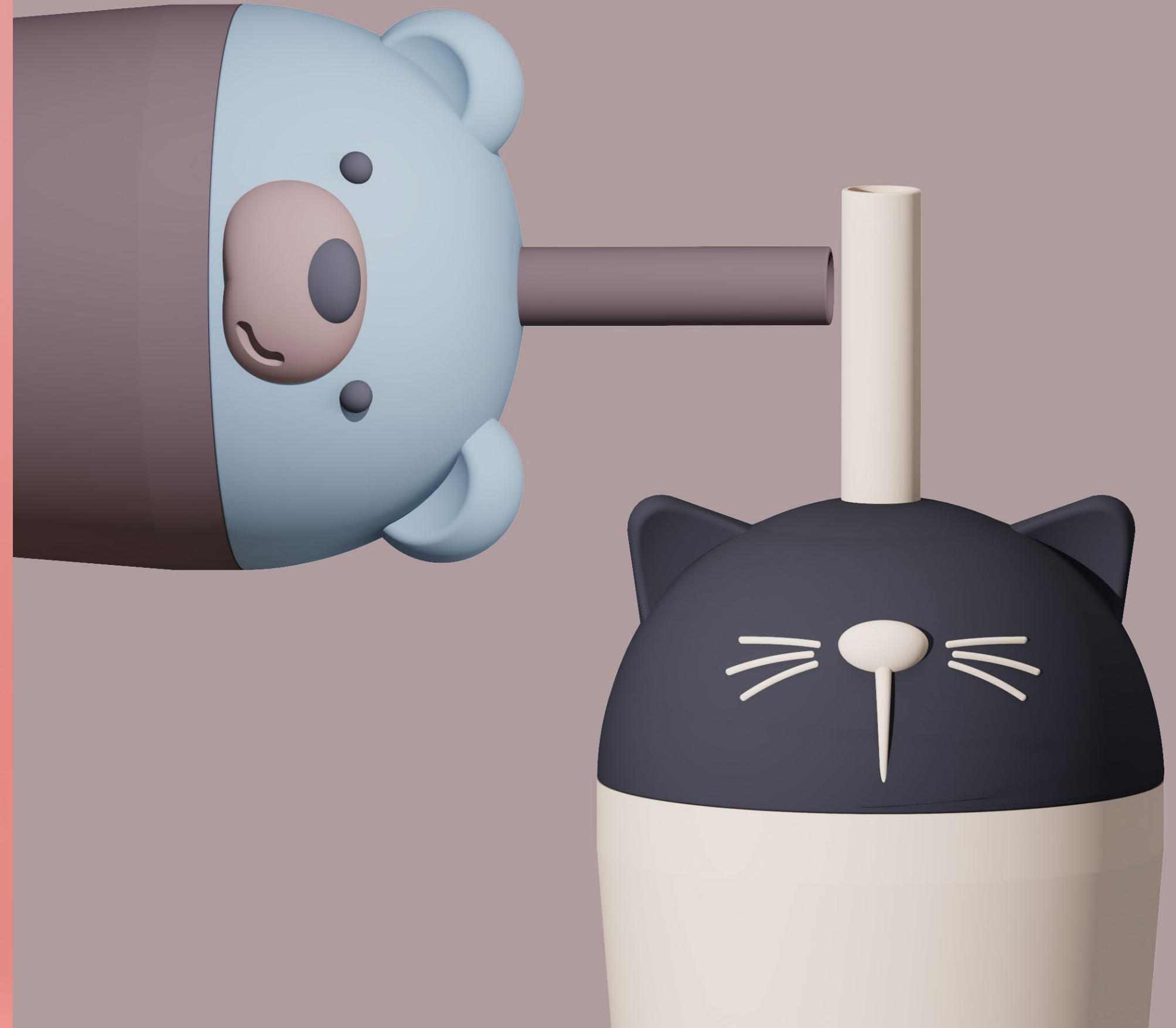
Insulated Stainless Steel Interior



Silicone Non-Slip Base



Cupholder Friendly

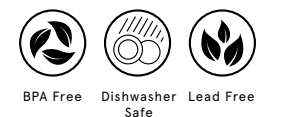


Item No: SBV54 -
24 oz / 720 ml

Color Options:



Dishwasher safe but print color
may fade with dishwasher use.



PATENT PENDING

bestie
by asobu

Foodies

VACUUM INSULATED FOOD CONTAINER



BROWN BEAR

asobu®
V-INSULATED - 20oz/600ml



SANTA



SNOWMAN



Playful Character Lid



Easy Carry Handle



Double Wall
Vacuum Insulated

Choose Your Bestie Foodies !



BROWN BEAR



BUNNY



DINOSAUR



COW



BEAR



PENGUIN



SNOWMAN



SANTA



GIFT BOX



BPA Free Dishwasher Safe Lead Free

Dishwasher safe but print color
may fade with dishwasher use.

PATENT PENDING

Item No: FC43 - 20 oz / 600 ml

bestie Bottles

by asobu®

VACUUM INSULATED BOTTLE WITH CHARACTER HEAD

NEW
Styles

HORSE



BROWN
DOG



BLACK
SHEEP



GOAT



PATENT PENDING

bestie
by asobu®



Removable Soft Character Lid



Leak And Spill-Proof Lid



Flexible Silicone Straw



Vacuum Insulated

Item No: SBV44 - 16 oz / 460 ml

Choose Your Bestie!



SNOWMAN

REINDEER

SANTA

asobu®
V-INSULATED · 16oz/460ml

asobu®
V-INSULATED · 16oz/460ml

Dishwasher safe but print color may fade with dishwasher use.



*Not intended for children under 4 years old

PATENT PENDING

